

2025 Home Show Sponsorships





Home Show Opportunities:

Home Show Marquee Partner: (limit one per show) –\$20,000 for one show, \$35,000 (for two shows)

Headline Sponsor: \$10,000/show (limit two per show)

Seminar Stage Sponsor - \$5,000/show (limit one per show)

Official Show Bag Sponsor - \$3,500/show (limit four per show)

Keiki Corner Sponsor - \$1,000/show (limit two per show)

Cookie Sponsor - \$1,000/show (limit two per show)

All Sponsors Recognition:

Logo, link, and description on the BIA Hawaii website

Logo & link on home show website/webpage

Listed in the official show guidebook and association newsletters

Digital media posts (minimum two mentions; Facebook, Instagram and X)

Marquee Sponsor: \$20,000

Four (4) 10' X 10' booths

Two (2) Seminar presentations

200 VIP electronic passes to distribute

Four (4) Exhibitor parking passes

Right of first refusal for the following show

Recognition:

Exclusive logo placement with BIA Hawaii Home Building & Remodeling Show Title

Logo placement in all communal show spaces

Mention at all show events

Opportunity to participate in the opening ceremony

Opportunity to place a promotional banner at show entrances

Mention in home show press release

Mention in Home Show Radio Spots.



Logo Inclusion in TV Advertising

Headline Sponsor: \$10,000

Two (2) 10' X 10' booths

One (1) Seminar presentation

100 VIP electronic passes to distribute

Two (2) Exhibitor parking passes

Right of first refusal for the following show

Recognition:

Logo placement in all communal show spaces

Mention at all show events

Opportunity to participate in the opening ceremony

Opportunity to place a promotional banner at show entrances

Mention in home show press release

Mention in Home Show Radio Spots.

Logo Inclusion in TV Advertising

Seminar Stage Sponsor: \$5,000

Three (3) Seminar presentations

Opportunity to introduce seminars

Right of first refusal for the following show

Recognition:

Logo placement at the seminar stage

Mention as the sponsor before each seminar

Mention at all show events

Mention in home show press release

Official Show Bag Sponsor: \$3,500

Logo placement on official show tote bag (500Ct)

50 Fifty VIP electronic passes to distribute

Right of first refusal for the following show



Keiki Corner Sponsor - \$1,000

Opportunity to provide activity/entertainment for keiki & parent attendees

Place sponsor-provided banner and signage in the keiki corner

50 Fifty VIP electronic passes to distribute

Right of first refusal for the following show

Cookie Sponsor - \$1,000

Logo placement on exhibitor cookie bag gifts

Recognition at time of cookie distribution

Right of first refusal for the following show